



Appearance	1 issue Monthly	Quarterly 3 months	Half/yearly 6 months	Yearly 12 months	Measurements in cms.
Back Cover	35 000	1 00 000	2 00 000	4 00 000	
Inside front cover	20 000	50 000	1 20 000	2 20 000	
Inside Back cover	18 000	45 000	1 00 000	2 00 000	
Full Page	15 000	40 000	80 000	1 65 000	21* 27.7
Half Page	8 000	20 000	40 000	80 000	21* 13.8
Quarter	5 000	12 000	24 000	50 000	10* 13.8
Strip Ads	3 000	8 000	15 000	30 000	
Service Tax	Applicable	12.4 per cent			

Advertisement Art Work:

Digital Artworks, to be provided on a CD as a print ready file, for use later. Files with higher resolutions occupy a lot of space on drives, reason why we give you the high resolution file on CD as it cannot be e-mailed.

Advertisement Terms:

Advertisement material should be shared within the first week of discussion after finalizing terms and conditions.

Advertisement space is accepted and provided on strict understanding the credit terms are applicable for the first 30 days after an advance payment of 60 per cent of calculated value.



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** We encourage tie-ups with clients to provide platform, age, location, specific, information for successful partner endeavors for purposes of marketing campaigns and drives. We can also discuss on advertising space as per the need, providing for plan specific advertising space.

